

RODRIGO PACHECO

Nature Based Chef

United Nations Goodwill Ambassador

Press Kit

Rodrigo Pacheco is an Ecuadorian chef, who fulfills the diplomatic role as Goodwill Ambassador in Ecuador, at the Food and Agriculture Organization of the United Nations.

He attracted the attention of the world through his culinary art and his innovative project “The largest Biodiverse Edible Forest in the world” that he develops as Executive Director of the Bocavaldia Foundation, to address socio-environmental causes, through a mechanism for ecosystems conservation, reconnection, restoration and strengthening, catalyzed by gastronomy.

He is founder of Bocavaldia research and development restaurant, located in Puerto Cayo, Manabí and founder of Foresta restaurant located in Quito, capital of Ecuador. His vision, career and purpose plus his extraordinary participation in the gastronomic competition “The Final Table” produced by Netflix, have been well recognized by the world press and international organizations.

Rodrigo is more than a professional chef, he is a specialist in sustainable hospitality as well as a promotor of culture and biodiversity who bases his culinary art on restoring and connecting ecosystems, wisdom and flavors. One of his main life goals is to create the largest natural, cultural and community corridor on the entire planet.



Digital Media: 660+ Million Global Reach

NETFLIX

6M

CNN

600M

BBVA

EL CELLER DE CAN ROCA

12M

Food and Agriculture
Organization of the
United Nations

9.2M

TV5
MONDE

1.4M

SIRH+
BOCUSE D'OR
2023 FINAL PREMIUM PARTNER

250k

TEDx

8.1M

TF1 50'inside

25M

Social Channels

350k



1.3M

* The figures are accumulative of the monthly audience reach through the digital outlets where the program and stories are featured.



Print and Online: 510+ Million Global Reach

TRAVEL+
LEISURE

Condé Nast
Traveller

50
BEST
Discovery

SIRH+
BOCUSE D'OR
2023 FINAL PREMIUM PARTNER

EL PAÍS

Forbes
MÉXICO

UNITED
Hemispheres

le français
le monde

miami
news24.com

SWI swissinfo.ch

CGTN
AMERICA

INSIDER

THE
WORLD
RESTAURANT
AWARDS 2019

WSTV

FINEST
TRAVEL

cinco
sentidos

ñan

EL COMERCIO

I N H A U S

primera plana

expreso

ecuavisa

EFE:

GLOBAL
CITIZEN

duolingo

EATER

WINDROSE
HOME OF LUXURY TRAVEL

EL TELÉGRAFO
EL DECANO DIGITAL

EL MUNDO

COSAS

*The figures are accumulative of the monthly audience reach through the print and online platforms where the program and stories were featured.





[Click on the Backstory of Rodrigo Pacheco in The Final Table - Netflix](#)